

# Incorporating equity into programming at CMAP

15 October 2020

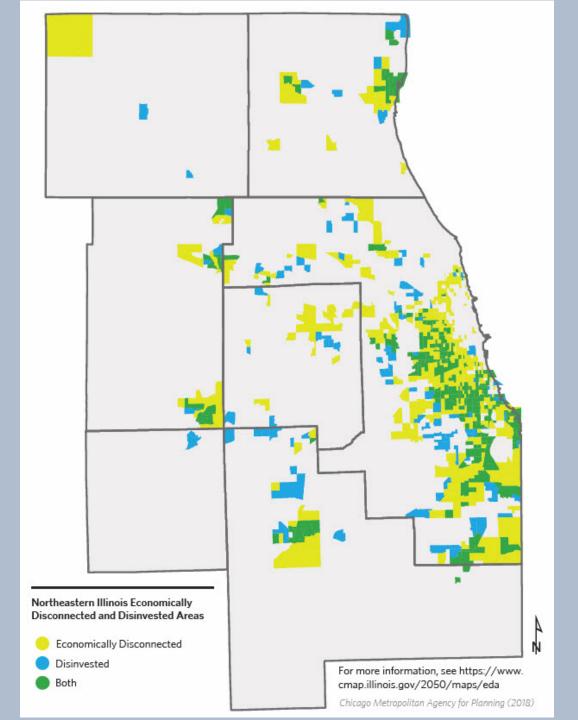
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### ON TO 2050 guiding principles **Prioritized** Inclusive grow Resilience investment CMAP

### **Economic disconnection**





#### **Equity elements**

Using benefits to disadvantaged users as a criterion in project scoring (up to 10% of total score)

No match requirement for lower capacity local governments

Funding for preliminary engineering for lower capacity local governments



## Elements that might work against equity

Points awarded for higher local financial commitment

Points awarded for project readiness



#### What did we evaluate?

Does scoring for inclusive growth change the **mix of projects** selected?

Does scoring for financial commitments and project readiness **reduce equity**?

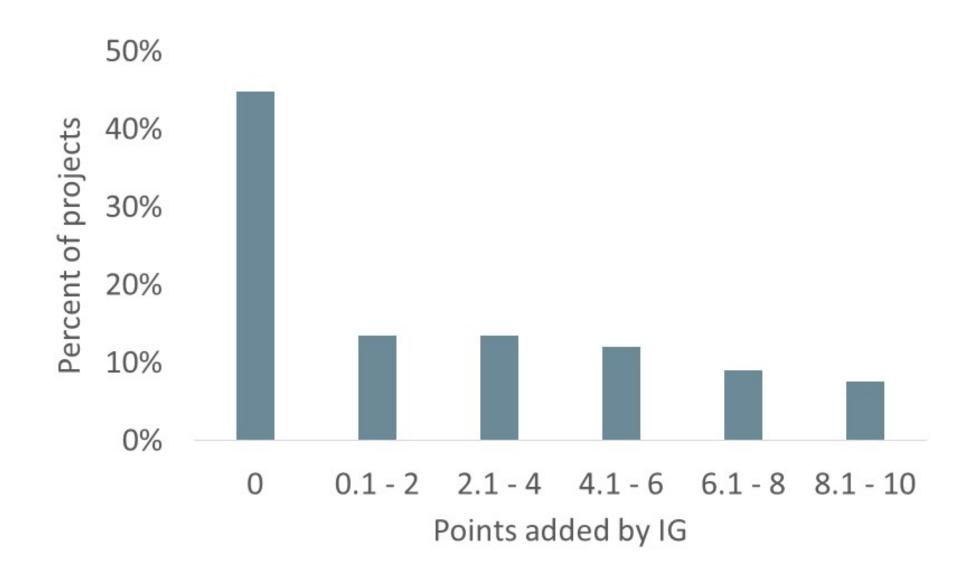
Does eliminating local match and offering PE funding encourage project submissions by lower-capacity local governments?



	Project readiness			Transportation impact			Planning factors				
	Engineering/	inclusion	financial	current		Jobs/housing		freight	inclusion c	om malata	transit supportive
Project types	ROW completion					benefit	green infrastructure	_		streets	density
Highway/rail											
grade crossing							5	-	10	10	-
improvements											
Truck route							5	-	10	10	-
improvements Road											
expansions							5	5	10	5	-
Road											
reconstructions							5	5	10	5	-
Bridge rehab/								-	10	10	
reconstructions	10	10	5	20	20	10	-	5	10	10	-
Corridor-level											
or small area							_	5	10	10	_
safety								3	10	10	
improvements											
Transit station									10	_	10
rehab/ reconstructions							-	-	10	5	10
Bus											
speed/reliability							_	_	10	5	10
improvements									10	Ĭ	
*	Maximum: 25		Maximum: 50			Maximum: 25					
	Maximum: 25			Maximum: 50			Maximum: 25				

Total: 100 + Council/CDOT support bonus

#### Distribution of equity scoring





## Does inclusive growth scoring change our results?

If inclusive growth points were NOT considered

5 projects worth \$19.2 m would likely shift out of the program

2 projects worth \$18.9 m would likely shift in

21% reduction in number of nonwhite project users under poverty level



#### Are other scoring elements working against equity?

**Financial commitments** points not included?

No change in number of non-White project users under poverty level

Project readiness points not No change in number of nonincluded?

White project users under poverty level

## Evaluating inclusive growth scoring by geography?

% of funding **requested** for projects in EDAs 24%

% of funding **awarded** to projects in EDAs 27%

Including equity resulted in \$7.6m increase in funding to projects in economically disconnected areas (EDAs)



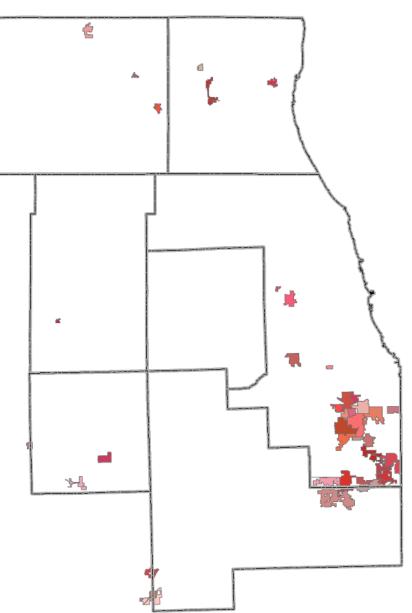
### Eliminating the match requirement?

Eliminated for "cohort 4" municipalities only\*

5 municipal applicants were eligible

Awarded on 3 municipal projects, saving applicants \$1.7m

\*Cohorts gauge municipal capacity based on population, tax base, and income

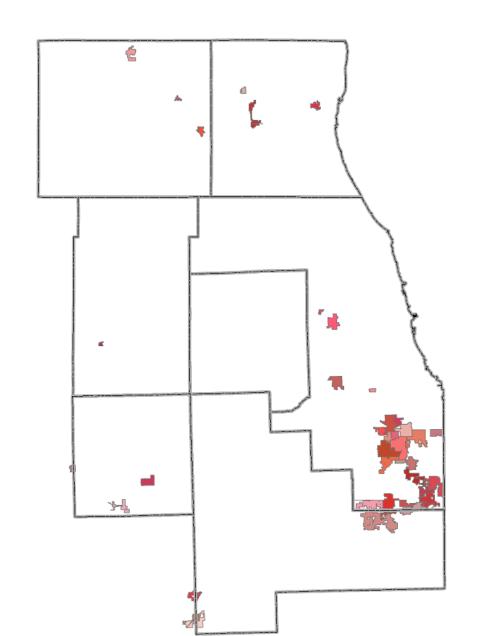


# Offering funding for preliminary engineering?

For Cohort 4 municipalities only

Sought by 4 applicants

Awarded for 3 applicants



### Eliminating the match and engineering requirements?

Application rate, all municipalities*	12%
Application rate, Cohort 4 municipalities only	15%

Success rate, **all** municipalities 36% Success rate, **Cohort 4** municipalities only 50%



<sup>\*</sup>all figures exclude City of Chicago

#### Conclusions?

Did scoring for inclusive growth change the mix of projects programmed?	Yes, to a moderate degree
Did scoring for financial commitments and project readiness work against inclusive growth?	No
Does eliminating local match and offering PE funding encourage lower-capacity local governments to submit projects?	Appears to have a positive effect

#### **CMAP**

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